

IJPC

INTERNATIONAL JOURNAL OF PHARMACEUTICAL COMPOUNDING



*Our Compounding Knowledge,
Your Peace of Mind®*

2026 MEDIA KIT



Reach the Decision Makers of Independent, Compounding, and Hospital Pharmacy
100% PAID SUBSCRIBERSHIP

REVISED: SEPTEMBER 2025



Our Mission

Supporting personalized medicine through quality pharmaceutical compounding.

We Offer 5 Ways to Advertise:

01

DIGITAL JOURNAL

IJPC - PAGE 03

02

WEBSITE FOR THE JOURNAL

IJPC.com - PAGE 04

03

WEBSITE FOR FORMULATIONS & TOOLS FOR COMPOUNDING

CompoundingToday.com - PAGE 04

04

EMAILED MONTHLY NEWSLETTER

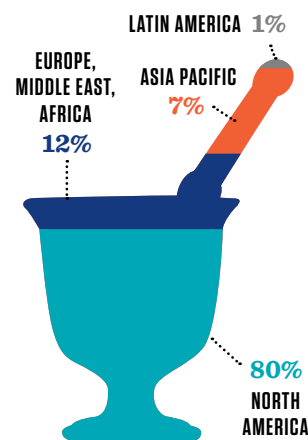
CompoundingToday.com E-Newsletter - PAGE 05

05

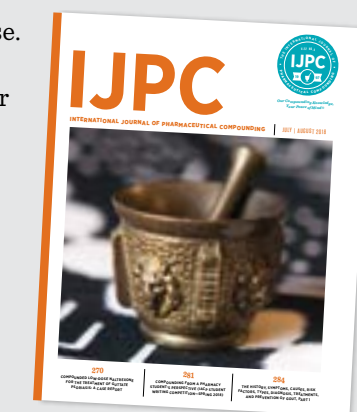
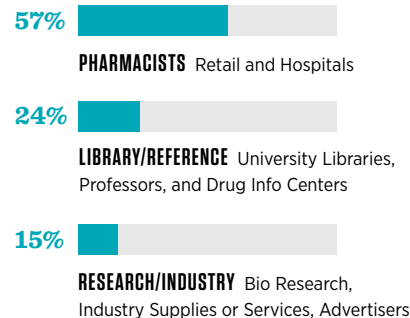
PHARMACY COMMUNITY - EMAIL

Compounders' Network List - PAGE 06

GEOGRAPHY OF SUBSCRIBERS



DISCIPLINE



Our readers pay \$275/\$350 a year for six-issues and up to thousands of dollars a year for a site license. Subscribers report that IJPC and CompoundingToday.com are indispensable to their compounding practice. The Journal is distributed as full-color, fully-printable PDF files via IJPC.com, including your hyper-linked ad.

Not only do subscribers pay for the journal, but they pay \$750/\$900 a year to access information on our website, CompoundingToday.com. This website supplies pharmacists with the formulas and necessary tools for compounding.

Both CompoundingToday.com and IJPC standard subscriptions are typically made accessible to multiple pharmacy staff members. Each site license provides access to hundreds of users at universities, hospital groups, and larger chain pharmacies.

IJPC's subscribers are pharmacy owners, pharmacists in charge, or directors of hospital pharmacy. They are the decision makers of pharmacy. Our readers support businesses that support compounding. Having an ad in IJPC will give your company credibility with this loyal niche market.

ADDED VALUE

- When you advertise in the digital journal, we will thank your company in our CompoundingToday.com E-newsletter that month with your logo and a link to your company's website.
- When you advertise at least 3 times in the digital journal per year, your company will be included in our Compounders' Resource Directory. This is email blasted to all our subscribers two times a year. It is also uploaded on the Compounders' Network List, IJPC.com, and CompoundingToday.com. It includes your company's contact information and your company will be listed under two pharmacy categories.
- Total ALL advertising costs for the year (after any earned frequency discounts) to qualify for our tiered volume discounts!
\$25-\$50k: 10%, Over \$50k-\$65k: 20%, Over \$65k: 33%

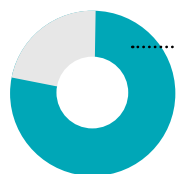


Our Subscribers

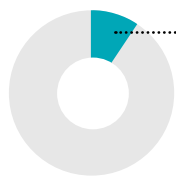
IJPC's readers are the pharmacy owners, pharmacists in charge of major chains, and Directors of Hospital Pharmacy... therefore, THE DECISION MAKERS.



100%
of Hospitals Compound



79%
of All Pharmacies Compound



10%
(\$22-25 Billion of All Prescriptions Are Compounded)

Who Compounds and Why It Matters to Your Company

- 100% of hospitals compound
- 79% of community pharmacies compound
- Community pharmacy prescription sales: \$82 billion annually*
- **10% of all prescriptions are compounded** (both hospitals and community pharmacy) which represents between **\$22-25 billion dollars annually**

*From NCPA

CONTENT

IJPC is the ONLY journal in the world dedicated to pharmaceutical compounding. It is a peer-reviewed, scientific journal. The journal contains content on: USP <797> (sterile compounding), USP <795> (non sterile compounding), USP <800>, Vet, Bio-identical Hormone Replacement Therapy, Pain Management, Formulations, Calculations, Peer Reviewed, Quality Control, Hazardous Drugs, Investigational Drugs, and New Revisions to Current Chapters, including USP <800>.

IJPC has published more articles on USP <797> than any other publication in the world.

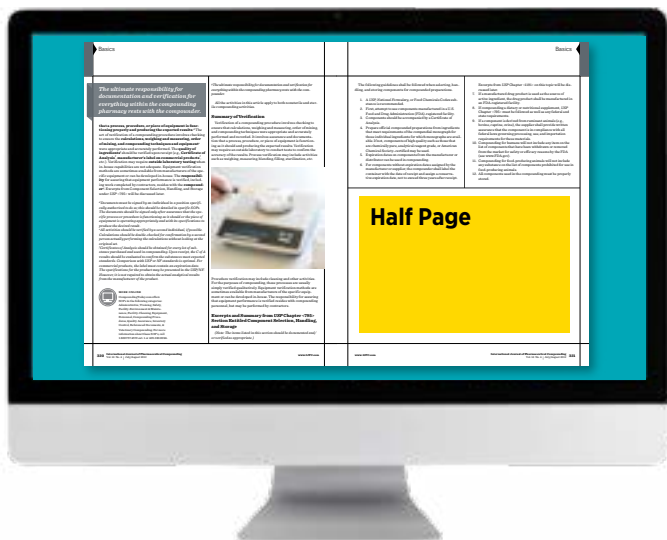
MEDLINE

IJPC is indexed through MEDLINE, a bibliographic database of life sciences and biomedical information. MEDLINE is searchable via PubMed, which provides free access and is part of the Entrez series of databases provided by the U.S. National Library of Medicine, part of the National Institutes of Health.



IJPC

THE INTERNATIONAL JOURNAL OF PHARMACEUTICAL COMPOUNDING



ABOUT IJPC

The Journal is distributed bi-monthly as full-color, fully-printable PDF files via IJPC.com, including your hyper-linked ad. IJPC's subscribers are pharmacy owners, pharmacists in charge, or directors of hospital pharmacy. They are the decision makers of pharmacy. IJPC is the only publication focusing on quality pharmaceutical compounding.

- At least 3,500 digital downloads per issue.
- IJPC is not a throw away publication.

ADVERTISEMENT RATES

| Color | 1x | 3x | 6x | 12x | 18x | 24x |
|---------------------|---------|---------|---------|---------|---------|---------|
| Inside Front Cover | \$6,600 | \$5,940 | \$5,610 | \$4,950 | \$4,290 | \$3,630 |
| Inside Back Cover | \$5,830 | \$5,283 | \$4,990 | \$4,403 | \$3,816 | \$3,229 |
| Back Cover | \$7,370 | \$5,283 | \$4,990 | \$4,403 | \$3,816 | \$3,229 |
| Premium Positions | \$6,640 | \$5,976 | \$5,644 | \$4,980 | \$4,316 | \$3,652 |
| Full Page Spread | \$9,185 | \$8,267 | \$7,807 | \$6,889 | \$5,970 | \$5,052 |
| Full Page Premium | \$5,870 | \$5,283 | \$4,990 | \$4,403 | \$3,816 | \$3,229 |
| Half Page (V or H) | \$3,585 | \$3,227 | \$3,047 | \$2,689 | \$2,330 | \$1,972 |
| Third Page (V or H) | \$2,720 | \$2,448 | \$2,312 | \$2,040 | \$1,768 | \$1,496 |
| Quarter Page | \$2,370 | \$2,133 | \$2,015 | \$1,778 | \$1,541 | \$1,304 |

Premium Position 1: First Right of Table of Contents

Premium Position 2: First Right of PreScript

Premium Position 3: First Right of First Article; (A signed contract is required for rate frequency discounts)

Premium Position 4: Beginning or End of Featured Topic section.

ADVERTISEMENT SIZES

| Size | Format | Dimensions (Width x Height) | Trim Size (Width x Height) |
|--------------|----------------|-----------------------------|----------------------------|
| Full Spread | Includes Bleed | 17.25" x 11.125" | 17" x 10.875" |
| Full Page | Includes Bleed | 8.75" x 11.125" | 8.5" x 10.875" |
| | No Bleed | 7.375" x 10.00" | 8.5" x 10.875" |
| Half Page | Horizontal | 7.375" x 4.85" | |
| | Vertical | 3.594" x 8.75" | |
| Third Page | Horizontal | 4.812" x 4.875" | |
| | Vertical | 2.313" x 8.75" | |
| Quarter Page | Horizontal | 3.625" x 4.875" | |

JOURNAL AD SUBMISSION

Send Files to: kcollier@IJPC.com and copy advertising@IJPC.com

Preferred File Format: Press Ready PDF

Publication Trim Size: 8.5" x 10.875" (Allow .50" margin)

Bleed: .125" on all sides

Color: CMYK (Please do not use PMS colors)

Please provide URL for the digital version of the Journal.

Include any desired referral tracking parameters for use in Google Analytics or other referral tracking platform.

EMAIL BLAST: \$1 PER EMAIL.

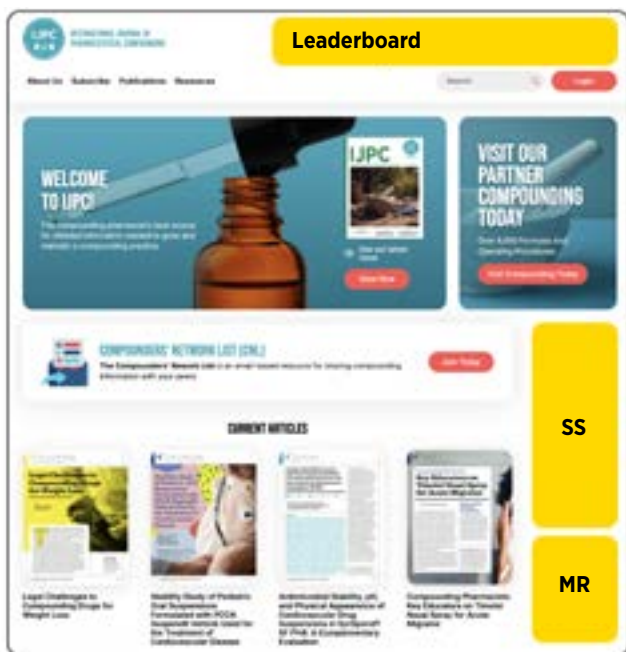
Must purchase a minimum of 3 print ads to be eligible for Email Blast.

ART DEADLINES

| Journal Issue | Art Deadline |
|------------------------|--------------|
| January/February 2026 | 12.15.25 |
| March/April 2026 | 2.15.26 |
| May/June 2026 | 4.15.26 |
| July/August 2026 | 6.15.26 |
| September/October 2026 | 8.15.26 |
| November/December 2026 | 10.15.26 |

IJPC.com

- Downloadable on demand
- 30,000 page views per month
- 11,000 user sessions per month
- Print advertisers receive priority web reservations.



ADVERTISEMENT SPECIFICATIONS

| Description | Ad Size (Pixels) | | Premium Home & Abstract | All Other Pages |
|-----------------|------------------|--------------|-------------------------|-----------------|
| | File Size* | Display Size | | |
| Mid-rise (MR) | 360 x 600 | 180 x 300 | \$449 | \$249 |
| Skyscraper (SS) | 360 x 1200 | 180 x 600 | \$549 | \$349 |
| Leaderboard | Dynamic** | Dynamic** | \$849 | \$449 |
| | 1456 x 180 | 728 x 90 | | |
| | 1940 x 180 | 970 x 90 | | |
| | 1000 x 200 | 500 x 100 | | |

*Double-resolution file best for high-definition displays.

**Ad chosen to match user's display, please provide all sizes for best results.

WEB AD SUBMISSIONS

Send Files to: Chris Burr at Webmaster@IJPC.com & Advertising@IJPC.com

Due Date: Seven (7) days prior to advertising period

Border: Required 1 pixel minimum in non-black, contrasting color

Color: RGB

Display Text: Maximum of 120 characters of alternate text to be displayed during loading or when images are turned off.

File Types: Static: GIF, PNG, or JPEG; Animated: GIF

Looping: Animation set to 3 loops or less; No audio

Maximum Size: 100k; 200k for 180 x 600

Please provide the URL for linking.

All ads hosted from IJPC's servers - no third party scripting or servers.

Host at IJPC to avoid ad filters and guarantee fluid display.

Provide script/tag for ad networks or other servers.

Targeted placements available based on article, subscriber location, and other factors may be available. Please contact IJPC for details.

CompoundingToday.com

- Over 10,000 formulations for a compounding/hospital pharmacy
- 43,000 page views per month
- 5,500 user sessions per month



ADVERTISEMENT SPECIFICATIONS

| Description | Ad Size (Pixels) | | Premium Home & Formula Info | All Other Pages | Section *** |
|-----------------|------------------|--------------|-----------------------------|-----------------|-------------|
| | File Size* | Display Size | | | |
| Mid-rise (MR) | 360 x 600 | 180 x 300 | \$449 | \$249 | \$599 |
| Skyscraper (SS) | 360 x 1200 | 180 x 600 | \$549 | \$349 | \$699 |
| Leaderboard | Dynamic** | Dynamic** | \$849 | \$449 | \$799 |
| | 1456 x 180 | 728 x 90 | | | |
| | 1940 x 180 | 970 x 90 | | | |
| | 1000 x 200 | 500 x 100 | | | |

*Double-resolution file best for high-definition displays.

**Ad chosen to match user's display, please provide all sizes for best results.

***Ad is placed on all pages in a section of the web site.

Formula Section - Formula main, search results, and information page

SOP Section - SOP main, search results, category listing,

Physico-Chemical Database Section - PCD Main page, search results, data page

A Must Have Paid Subscription for Any Compounding Pharmacy or Hospital.

CompoundingToday.com Monthly E- Newsletter

Have your company's message emailed to over 3,000 pharmacists monthly. How's that for efficient?



Our readers love to read the free CompoundingToday.com newsletter. They look forward to commentary with up-to-the-minute insights into pharmacy practice, industry, and regulation. For only \$500 - that's bang for your buck!

ADVERTISEMENT SPECS

| Description | Ad Size (Pixels) | | Price (Per month) |
|---------------|------------------|--------------|----------------------|
| | File Size* | Display Size | |
| Top Banner | 1000 x 200 | 500 x 100 | \$500 |
| Middle Banner | 1000 x 200 | 500 x 100 | \$300 |
| Bottom Banner | 1000 x 600 | 500 x 300 | \$350 |

*Double-resolution file best for high-definition displays.

NEWSLETTER SUBMISSIONS

Send Files to: Chris Burr at webmaster@IJPC.com and advertising@IJPC.com

Due Date: Seven (7) days prior to advertising period

Border: 1 pixel border minimum in non-black, contrasting color

Color: RGB

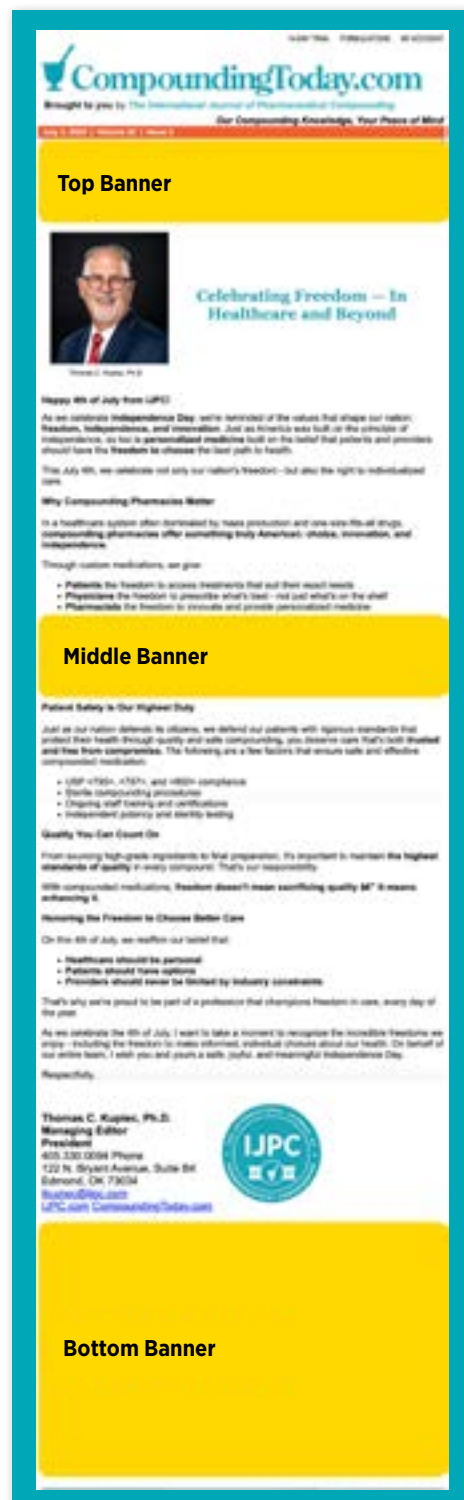
Display Text: Maximum of 120 characters of alternate text to be displayed during loading or when images are turned off.

File Types: Static: GIF, JPEG or .PNG; Animated: GIF upon approval

Looping: No looping

Maximum Size: 200k

Please provide the URL for linking.



Compounders' Network List

The CNL is a community where pharmacists can ask their peers questions and receive feedback through email. On average, five emails a day are sent to over 1,890 recipients. Your banner ad could be at the top of each one of those emails for seven days! We do not rotate ads. This is your spot to shine and be seen.



This is our most popular digital offering. With only 52 slots, the CNL sells out quickly (usually by February for the year).

COMPOUNDERS' NETWORK LIST SUBMISSION

Send Files to: Chris Burr
at webmaster@ijpc.com
and advertising@IJPC.com

Due Date: Seven (7) days
prior to advertising period

Border: 1 pixel border
minimum in non-black,
contrasting color

Color: RGB

Display Text: Maximum
of 120 characters of
alternate text to be
displayed during loading or
when images are turned off.

File Types: Static: GIF,
JPEG or .PNG; Animated:
GIF upon approval

Looping: No looping

Maximum Size: 200k

**Please provide the URL
for linking.**

ADVERTISEMENT SPECIFICATIONS

| Description | Ad Size (Pixels) | | Price (7 days) |
|-------------|------------------|--------------|-------------------|
| | File Size* | Display Size | |
| Top Banner | 1000 x 200 | 500 x 100 | \$1,500 |

*Double-resolution file best for high-definition displays.



LET'S GET STARTED!

Email Advertising@IJPC.com
or Call 405-330-0094 Ext. 2



IJPC.com

 **CompoundingToday.com**

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405.330.0094 Ext. 2**